

# LIVE WELL - GREEN CREDENTIALS STATEMENT

## **SUSTAINABILITY**

At Live Well, we believe in using sourced ingredients sustainably. No plants, seeds or components of our soaps & skincare are grown or obtained to the detriment of local communities, the environment, economies, excess water usage, or loss of animal habitats.

## CARBON FOOTPRINT

We are working hard towards our Neutral Carbon certification.

Our thermally efficient premises constructed of timber & glass with Thermalite<sup>®</sup> double wall insulation is heated and powered via renewable energies.

- We only source UK products that carry zero Sea or Airmiles.
- Our premises utilise solar energy & energy saving bulbs.
- Local deliveries by electric vehicle reducing CO2 emissions.

#### PACKAGING

Our packaging is minimalistic; we use materials which are 100% recyclable, compostable or reusable. We purchase all our packing materials from a UK company that manufactures all their packing cartons from recycled card. We also use acid free tissue paper & corn starch puffs to protect our products before we ship out to you.

## PLASTICS

Unlike PVC, PET plastic is fully recyclable, and if placed in landfill degrades without leaching chemicals into the soil. PET plastic can be ground down to fine particles and re-used to form other containers. The lightweight nature of PET means there are low environmental transport costs. For safety reasons, we use PET container as they are likely to be stored and used in a bathroom.

#### RECYCLING

All packaging originating from deliveries to our premises such as fill materials (tissue paper/starch puffs.) are re-purposed. Materials that are not suitable for re-use are recycled.

#### ANIMAL TESTING

As animal lovers and owners of a pet business, we cannot advocate or promote soap or beauty products tested on animals.

## NATURAL PRODUCTS

Our products contain organic and natural ingredients, such as Shea butter, olive oil, RSPO palm oil, therapeutic grade essential oils, natural clays, botanicals and herbs. Our collection is created in small batches under GMP guidelines and manufactured in the UK exclusively for Live Well Natural Skincare<sup>®</sup>. We are an authentic small business with a passion for natural skincare and the environment. Our products are eco-friendly and sourced from companies that share our values and ethos.

**Live Well Natural Skincare**<sup>®</sup> is an independent business run under our holding company, Thornydown Associates Ltd which has been trading for 30 years. We operate our business both online via our website and from our premises in Winterbourne Gunner, Salisbury.

P M Land

18 February 2021